

NAIDOC Week 2026

Every Person Has a Story. Every Culture Has a Legacy.



NAIDOC Week is a national celebration held each year to recognise and honour the history, cultures, achievements and enduring contributions of Aboriginal and Torres Strait Islander peoples. It is an opportunity for all Australians to learn, reflect and celebrate the world's oldest continuing living cultures while strengthening relationships built on respect, understanding and reconciliation.

There are some moments in our work that don't make it into reports or care plans.

They're the moments when a participant shares a childhood memory over a cup of tea.

When a support worker learns that a favourite place isn't just a park, it's Country.

When a conversation becomes a lesson, not because someone intended to teach, but because they simply shared a part of who they are.

These are the moments that remind us why we do what we do.

As we celebrate **NAIDOC Week 2026**, we pause to recognise and celebrate the history, cultures and achievements of Aboriginal and Torres Strait Islander peoples, the oldest continuing cultures in the world. NAIDOC Week is an opportunity for all Australians to learn, celebrate and strengthen relationships with First Nations communities.

This isn't something we think about for just one week each year.

It's something we live every day.

Care Is About Knowing the Person

Across South Australia and Tasmania, we support people from many different cultures, communities and backgrounds.

Among them are Aboriginal and Torres Strait Islander participants whose stories, traditions and connections to family and Country are an important part of who they are.

When we support someone into the community...

When we celebrate their goals...

When we take the time to understand what matters most to them...

We're not just delivering supports.

We're building trust.

Because person-centred care means seeing the whole person - their culture, identity, experiences and aspirations, not just their support needs.

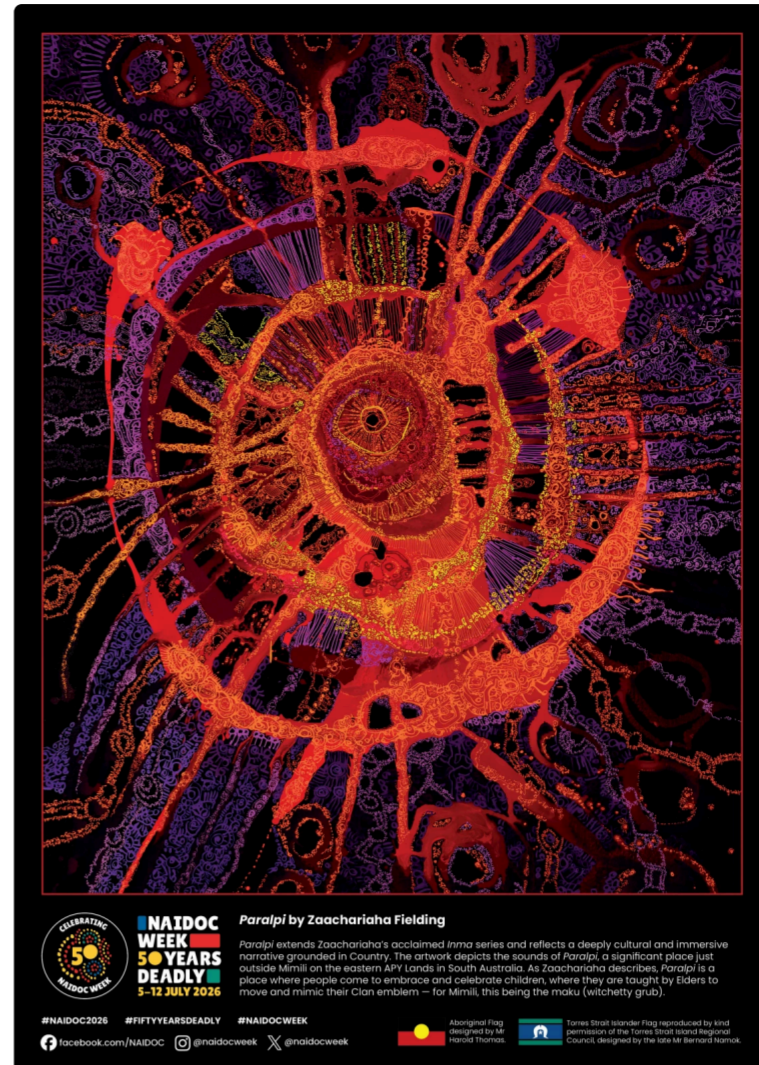
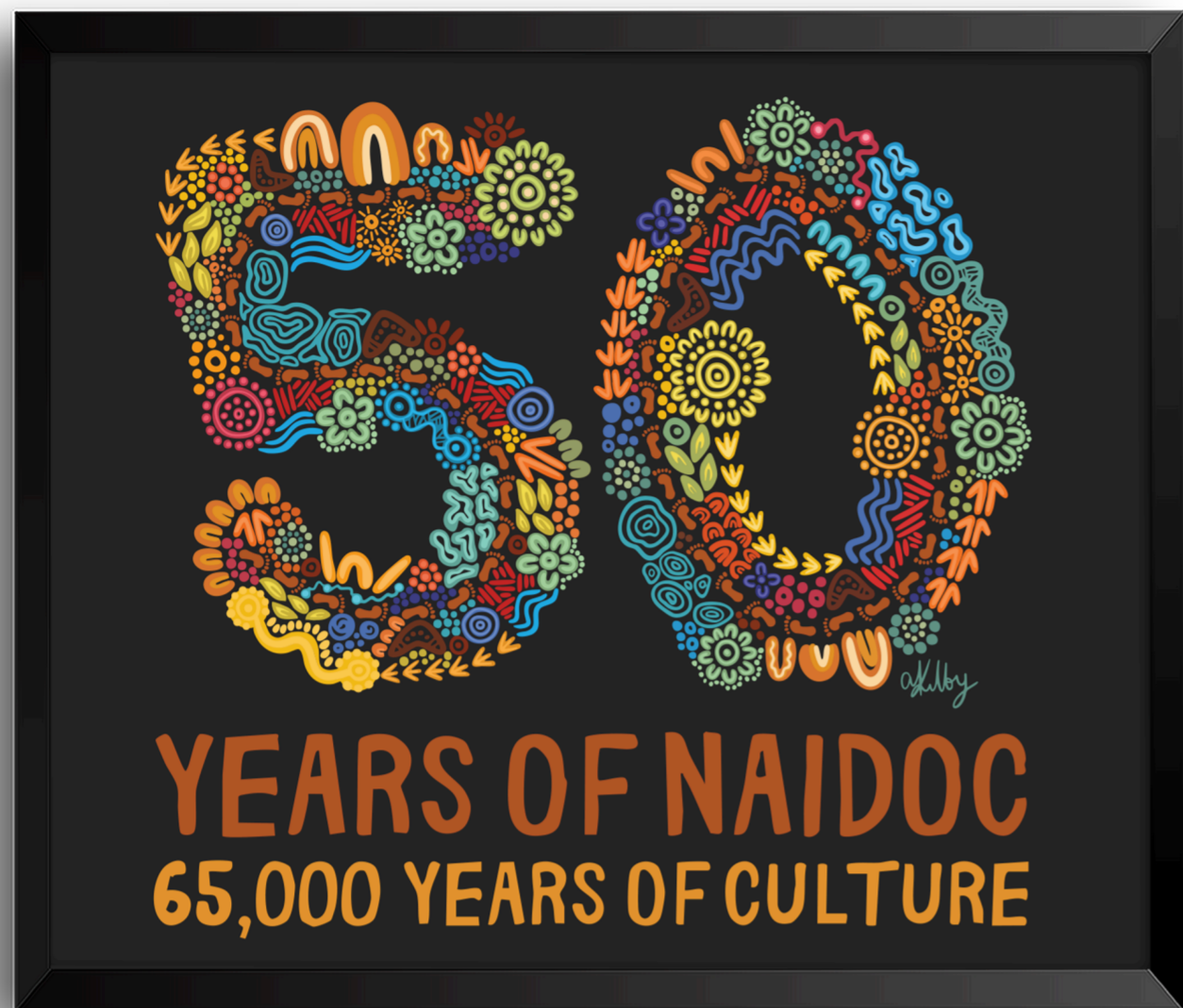
Every participant teaches us something different.

Some remind us of resilience.

Some remind us to slow down and listen.

Others remind us that belonging can make all the difference.

Fifty Years of Deadly



This year's NAIDOC Week marks an incredible milestone.

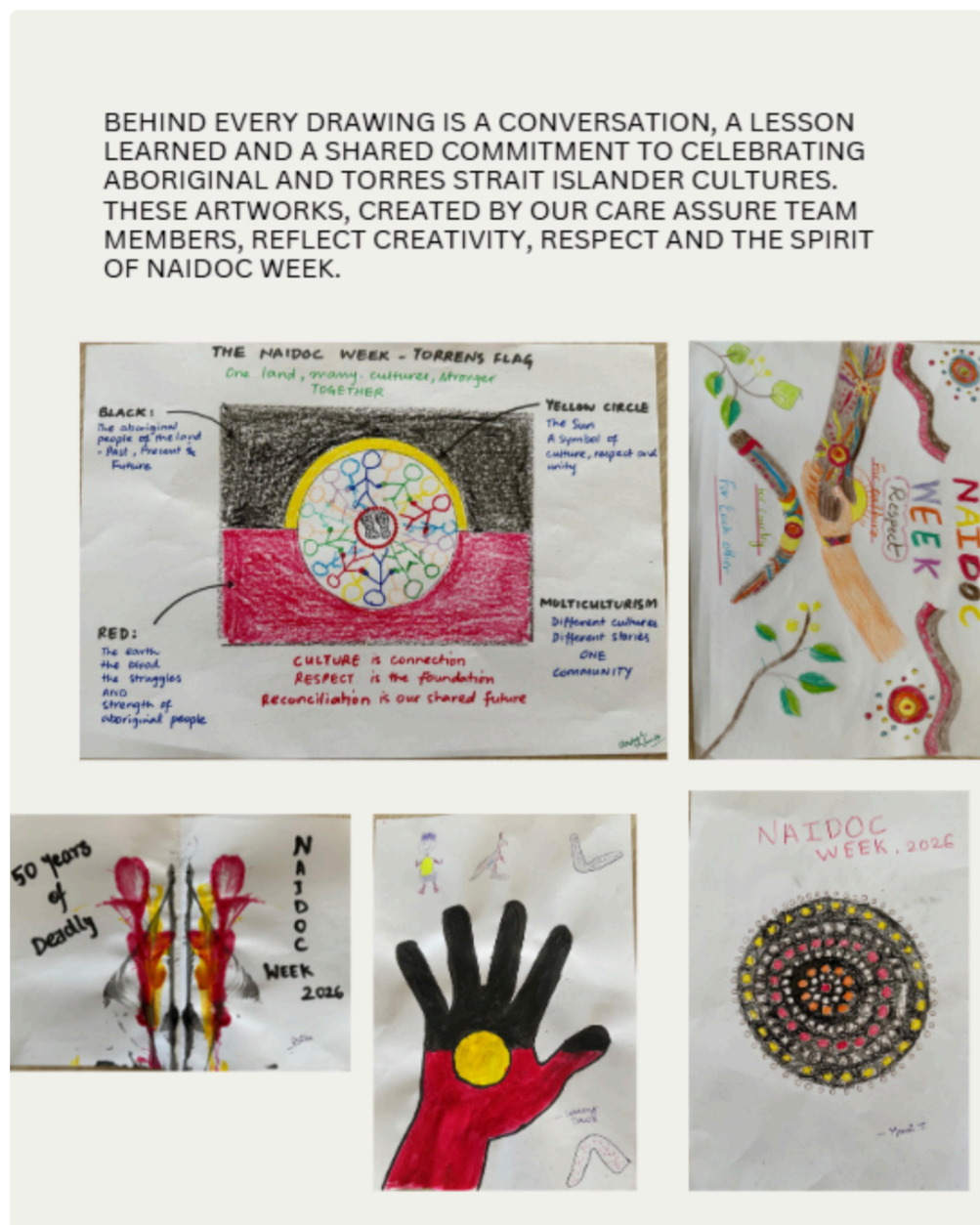
For 50 years, communities across Australia have come together to celebrate the achievements, strength and enduring cultures of Aboriginal and Torres Strait Islander peoples. The 2026 theme, "50 Years of Deadly," honours the people, movements, artists, Elders, leaders and communities who have shaped NAIDOC into the national celebration it is today.

The word "Deadly" is a proud Aboriginal English expression meaning outstanding, strong, excellent and inspiring.

It reflects generations of resilience.

It celebrates achievements.

And it reminds us that culture continues to thrive because communities continue to protect, share and celebrate it.



How Our Teams Can Celebrate

This NAIDOC Week, wherever you're based, we encourage you to take a moment to connect.

You could:

- Learn about the Traditional Custodians of the Country where you live and work.
- Attend a local NAIDOC Week event or community celebration.
- Read a book or listen to a podcast by Aboriginal or Torres Strait Islander creators.
- Support a First Nations-owned business or artist.
- Share your team's NAIDOC Week activities on the Communication Hub so we can celebrate together across Care Assure.

Every conversation, every shared story and every act of respect helps create a workplace where everyone belongs.



What Does This Mean for Us?



2026

Every day, we have the privilege of supporting people from diverse cultures and communities, including Aboriginal and Torres Strait Islander participants.

Meaningful care starts with listening, learning and showing respect for each person's culture, identity and story.

Sometimes, the smallest moments, a conversation, a kind gesture or simply taking the time to understand, can make someone feel truly seen and valued.



Walking Together

At Care Assure, we know that meaningful care isn't measured only by the support we provide.

It's measured by the relationships we build. To our Aboriginal and Torres Strait Islander participants, families, colleagues and communities.

Thank you for allowing us to be part of your journey.

This NAIDOC Week, let's celebrate not only 50 years of NAIDOC, but the countless generations of knowledge, culture and strength that continue to inspire Australia. Because when we walk alongside people with respect, curiosity and compassion, we create something far greater than support. We create connection.

Happy NAIDOC Week from everyone at Care Assure.

